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**Conference |  
Creating  
communities and  
changing  
mindsets of  
Josep Maria  
Borrell, director  
of IMPSOL**

**Imatge:**

Development in Cornellà de Llobregat, by Peris-Toral architects. © Photo: José Hevia

**Organitizing Entity :**

Centre Obert  
d'Arquitectura, COAC

**Place :** Assembly hall  
of the Tarragona  
Demarcation of the  
College of Architects

of Catalonia (COAC)

**Regional branch :**

Tarragona

**Start date :**

Thursday, 22 May,  
2025

**Time :** At 7:30 p.m

[Tornar](#) <sup>[2]</sup>

Within the cultural programming of the Tarragona Demarcation of the College of Architects of Catalonia (COAC) we have the opportunity to listen to the **conference ?Creating communities and changing mentalities? offered by Josep Maria Borrell, director of IMPSOL**, a public company dependent on the Metropolitan Area of ??Barcelona (AMB), which promotes inclusive and quality public housing, newly built or from rehabilitations, with a gender perspective, innovation and comprehensive sustainability (social, environmental and economic).

**IMPSOL** has promoted the competitions, promotion and subsequent management of more than 3,700 homes in 70 developments throughout the ÀMB. During these years, the actions promoted by IMPSOL have obtained recognition for their developments, highlighting some FAD awards for architecture and opinion (2020-2021-2023), CSCAE awards for Spanish architecture (2022-2024), Beau, biau, finalist for the Mies van der Rohe Award (2021) or winners of the RIBA International Awards for Excellence in 2024.

The presentation aims to explain the methodology applied by IMPSOL to obtain quality standards and raise awareness of the values ??of economic, social and environmental sustainability among users through recent projects and promotions.

**Josep Maria Borrell** graduated in Architecture from ETSAB (2001). His final project obtained an honors qualification. He has given multiple presentations at specialized conferences, master?s degrees, university postgraduate courses, national and international housing seminars and congresses.

**At the end of the conference there will be a dinner-colloquium** with the speaker at the Barhaus restaurant. You can sign up by sending an email to [comunicacio.tar@coac.net](mailto:comunicacio.tar@coac.net) <sup>[3]</sup>.  
**Dinner price €24.**

#COACTarragona

**[COAC]**

**arquitectes.cat**  
Tarragona



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