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**Avantguarda | [M]
Masterclass |
Mesura ·
'communication
as a tool'**

Imatge:

© Mesura

Organizing Entity :

Centre Obert
d'Arquitectura, COAC

Place : Assembly hall
of the Tarragona
Region of the College
of Architects of
Catalonia (COAC)

Regional branch :

Tarragona

Start date :

Thursday, 25 April,
2024

Time : At 7:30 p.m.

[2]

Within the cultural programming of the AVANTGUARDA cycle, we have the opportunity to listen to the architecture studio Mesura [3], who will offer us a masterclass on the topic of communication, with the title 'communication as a tool'. The event is presented by Anna Castellà from Arjub.

At Mesura, they explore a wide range of media, including projects, objects, resources and editorial work. The basis of his work process is a methodology rooted in a transdisciplinary way of thinking, which seeks to find points of connection within the different areas. Each project serves them as a permanent testing ground where the process is as valued as the end result. They believe that true innovation happens when different perspectives and ideas come together and intersect.

**At the end of the masterclass there will be a dinner-colloquium with the speaker at the Barhaus restaurant. You can sign up by sending an email to comunicacio.tar@coac.net [4].
Dinner price €22.**

The AVANTGUARDA cycle is divided into four main sections: environmentalism, experimentalism, communicationism and academicism. The format of these four sections and on different days will be that of a conference [C], a debate group [G] and a master class [M] per month.

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arquitectes.cat
Tarragona

Amb el suport de:



Diputa



[5]

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Links:

- [1] http://arquitectes.eu/sites/default/files/mcm_carrusel_01.jpg
- [2] <http://arquitectes.eu/en/javascript%3Ahistory.back%281%29>
- [3] <https://www.mesura.eu/>
- [4] <mailto:comunicacio.tar@coac.net>
- [5] <http://arquitectes.eu/en/printpdf/printpdf/30860>